

## Chick Quality

Quality of day old chick is one of the most important physiological factors that influence other performances of broiler chicks. These are mostly genetic and some are environmental. Genetic factors are under poultry breeders and environmental factors that can be improved in parent stock and hatchery.



Factors that should be considered to purchase quality chicks are pointed below.

1. Healthy chick-not weak
2. Active and alert chicks
3. Standard Weight (40g) of day old chick - not small
4. Glossy and fresh feathers- not musty
5. Dry feathers- not wet
6. Dry naval Condition- not bloody, wet or rough
7. Chicks not crippled
8. Strong wing and legs
9. Not blind or default beak
10. Free from Hatchery or egg borne diseases like pullorum, Chronic Respiratory Diseases (CRD), Omphalities (Naval infection) etc